

# WEBSITE DESIGN

Whether you're selling online or want to attract customers to your business, we have the website solution for you.

## Complete Custom Web Design

- Professional web design- NO TEMPLATES
- Multiple initial design concepts to choose from
- Search engine friendly web site
- Customer contact form - get leads/feedback emails from your website
- Sitemap page
- Search engine friendly Blog
- Links to all your favorite social networking websites such as Facebook and Twitter
- Full Service Design
- Full Customer Support

## E-Commerce Solution

- All-in-one online store solution
- Robust software features
- Flexible pricing options
- Product Management and Merchandising
- Administrative Tools
- Marketing Features
- Design templates or custom design
- Shipping Options integrated with all major shipping companies
- Payment Methods
- Security Protections
- Premium Hosting
- Customer Shopping Tools



# WHY USE A CREATIVE PROFESSIONAL?

Many businesses today survive by using cookie-cutter web templates, pre-designed brochure layouts and other generic marketing material templates.

However, if you want your company to stand out among all of your competitors and truly be unique, then use of a creative professional is for you!

On top of making something look nice, a professional designer will also communicate a message.

Qualities you get from Mad Rabbit Solutions

## EDUCATED

Bachelor of Fine Arts in Graphic Design from Middle Tennessee State University

## EXPERIENCED

Twelve total years working for a National Portrait Corporation as both Creative Director and Marketing Manager

## RESPONSIVE

Deadlines will be met & your needs will be a priority

## PROFESSIONAL

My success depends on your success!

This brochure contains only a small portion of my work. If you are interested, please contact me to set up a full portfolio review to see more of my work in person & visit my website at

[www.madrabbitsolutions.com](http://www.madrabbitsolutions.com)

or call

615-943-6723



**MAD RABBIT**  
SOLUTIONS

[www.madrabbitsolutions.com](http://www.madrabbitsolutions.com)

LOGOS  
BROCHURES  
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WEBSITES  
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MENUS  
SOCIAL PAGES  
INVITATIONS  
DIRECT MAIL  
LETTERHEAD  
BLOGS  
POSTERS  
MARKETING  
AND MUCH MORE

# PORTFOLIO

## LOGOS



Ambient Technical



## WEBSTORE



[www.straubelstone.com](http://www.straubelstone.com)

## CORPORATE IDENTITY



Lindsey Lawrence Photography



Stitch Happy Embroidery

## BOOK COVERS



Dance Recital Program Covers

## THE DESIGN PROCESS...

.. a rough account of how the design process will work on any given project. These are some concepts of my own logo project, some rejected ideas & how I got to my finished logo.

### Early Concepts



### Further Development



### Final Vector 2-Color Logo



For a more detailed account of the thought processes and even more designs not chosen, visit my blog at [www.madrabbitsolutions.com/blog](http://www.madrabbitsolutions.com/blog)